



Dear Marketeer,

We are very pleased to invite you to take part in a unique **CHRISTMAS MARKET** opportunity this year at The Landings in North Turramurra.

The Landings is a luxury village on Sydney's upper North Shore - nestled in natural bushland in North Turramurra, 440 Bobbin Head Road — right next to the entrance to Ku-ring-gai Chase National Park.

This year, The Landings will be hosting a **ONE NIGHT ONLY CHRISTMAS FESTIVAL** on **Wednesday 14th December** from **5pm to 9pm**. All equipment will be provided — all you have to do to become part of this exciting event — is fill out the application form below and post it in before the 1st December, but hurry — places are limited and stalls will be allocated on a first come, first serve basis. Alternatively, email your application to **social@thelandings.com.au**. If emailing, please be sure to include all the information that has been requested on the application form.

What is involved?

- On the evening of Wednesday 14th December, there will be stalls of gifts, food and drinks; Entertainment with Christmas Carols and live performances by the Ku-ring-gai Creative Arts High School; A Village Christmas lights 'VOTE & WIN' Competition; Champagne and mince pies and of course — Santa will be there to help make this an incredible occasion that the whole community will enjoy.
- A significant promotional campaign is planned and will include several 1/2 page ads in the North Shore Times, 1/2 page in our newsletter (38 000 copies), other print and web activity to attract high visitation and a great sales opportunity for you.
- Cost to stallholders — There is no charge to book your stall. A 5% commission on sales is payable on the evening to assist with event costs.
- Details for Bump in/out will be supplied to accepted applicants nearer the time, along with stall number allocation, a map of the site and instructions on where to park etc.
- Feel free to circulate this offer to other stall holders that you think might be interested.

We look forward to hearing from you!





**BE A PART OF THIS AMAZING OPPORTUNITY TO SELL YOUR WARES AT THE LANDINGS.**

Please fill out the application form below and post it to the address below before the 1st December — as aforementioned — be quick, places are limited and stalls will be allocated on a first come, first serve basis. Alternatively, please include all of the requested information and email to [social@thelandings.com.au](mailto:social@thelandings.com.au)

**CHRISTMAS FESTIVAL STALL HOLDER APPLICATION**

APPLICANT NAME:	
CONTACT PERSON:	
MOBILE NUMBER:	
POSTAL ADDRESS:	
EMAIL ADDRESS:	
TRADING NAME:	
SPECIAL REQUESTS (IF ANY):	
PRODUCT DESCRIPTION:	
PUBLIC LIABILITY INSURER*:	
CURRENT POLICY NUMBER*:	
*A copy to be provided upon acceptance.	
FOOD STALLS NEED TO PROVIDE ALL OWN EQUIPMENT & MEET CURRENT NSW FOOD AUTHORITY FOOD HANDLING GUIDELINES FOR TEMPORARY EVENTS.	
BY SIGNING THE BELOW YOU ARE AGREEING THAT ALL THE ABOVE INFORMATION IS CORRECT	
SIGNATURE:	
DATE:	

TO LODGE YOUR APPLICATION PLEASE POST OR EMAIL YOUR FORM TO:

**TRACEY PALSER** | [Marketing Manager](#) | [The Landings](#)  
440 Bobbin Head Rd, North Turramurra NSW 2074

Tel: (02) 9488 5203 | [social@thelandings.com.au](mailto:social@thelandings.com.au) | [www.thelandings.com.au](http://www.thelandings.com.au)